



May 15, 2017

Dear Valued Customer,

We are delighted to announce that we have consolidated our business units, Belair Instrument Company and Avantik Biogroup under one new company name, Avantik. The new name is effective May 15, 2017 and will be implemented across the company's products and services throughout the calendar year 2017.

The new name – Avantik – enables us to present ourselves with one corporate identity, representing our full suite of offerings of equipment, consumables, service and education. With our roots firmly planted in the service of histology equipment for nearly 50 years, our operation today has become more focused on assisting histology leaders control their lab workflow and we are thrilled to continue to expand and offer more innovative products and services to histology, Mohs and on-site pathology laboratories under one simple brand identity.

The new name – Avantik – ensures a high degree of recognition among all our customers and business contacts. No matter how you currently do business with us, we want you to know that our goal is to help you focus on what matters most - having everything under control in your laboratory to deliver quality, fast and accurate diagnoses for optimal patient care.

The company continues to operate in its current structure and there is no change in ownership and no change in staff. Your contacts will remain the same. Please note our company information effective May 15, 2017 is as follows:

- Internet address: [www.avantik-us.com](http://www.avantik-us.com)
- Email address domain: @[@avantik-us.com](mailto:)
- Mailing, billing, and shipping address: 36 Commerce St., Springfield, NJ 07081
- Phone: 800-783-9424; Fax: 973-232-0076

We've changed our name but you can rely on us for the same superior service and products we are known for. We look forward to continuing to serve you as Avantik.

Should you have any questions regarding this name change, please feel free to contact your sales or service representative or Deborah Tomilson at 800-783-9424, ext. 309.

Sincerely,

A handwritten signature in black ink that reads "David L. Patterson".

David L. Patterson  
Chairman and Founder